

# PRIVACY POLICY

Hotel Milano Piazzatorre

Domain: <https://www.hotelmilano.bg.it/en>

Data Controller: Bonetti Gaetano



## 1. Introduction

This privacy notice describes the methods used to process the personal data of users who visit the website [www.hotelmilano.bg.it](https://www.hotelmilano.bg.it), pursuant to Articles 13 and 14 of EU Regulation 679/2016 (GDPR). Data processing is carried out in compliance with the principles of lawfulness, fairness, transparency, and confidentiality.

## 2. Data Controller

Bonetti Gaetano

Via Centro, 19 – 24010 Piazzatorre (BG) – Italy – Email: [info@hotelmilano.bg.it](mailto:info@hotelmilano.bg.it) – Tel: +39 0345 85027 – VAT No.: 04621160164

## 3. Types of data processed

### 3.1 Browsing data

The IT systems automatically acquire certain personal data, including:

- IP address
- date and time of the visit
- type of browser and device
- technical connection information

These data are used exclusively for statistical and security purposes.

### 3.2 Data voluntarily provided by the user

The optional sending of emails or the completion of forms results in the collection of personal data provided by the user, such as:

- first and last name
- email address
- phone number
- information contained in the message

### 3.3 Cookies and similar technologies

The website uses technical cookies and third-party cookies. A full description is provided in the Cookie Policy.

## 4. Purpose of processing

Personal data are processed for the following purposes:

- responding to information requests
- managing bookings and quotes
- displaying interactive content (Google Maps)
- protecting the website from spam and abuse (reCAPTCHA)
- anonymous statistical analysis
- administrative, fiscal, and legal obligations

## 5. Legal basis for processing

- Performance of pre-contractual and contractual measures (Art. 6.1.b GDPR)
- User consent (Art. 6.1.a GDPR)
- Legitimate interest of the controller (Art. 6.1.f GDPR)
- Legal obligations (Art. 6.1.c GDPR)

## 6. Processing methods

Data are processed using IT and telematic tools, with adequate security measures to prevent unauthorized access, loss, or unlawful use of data.

## 7. Data retention

- Contact data: up to 24 months
- Administrative/fiscal data: 10 years
- Cookies: as indicated in the Cookie Policy

## 8. Data disclosure

Data may be disclosed to:

- technical providers (hosting, maintenance)
- booking engine provider (Slope)
- consultants and professionals
- competent authorities

## 9. Extra-EU data transfer

Some services used by the website involve data transfers to non-EU countries, particularly the United States:

- Google Fonts
- Google Maps
- Google reCAPTCHA
- Meta (Facebook/Instagram for content sharing)

The transfer is carried out on the basis of the Standard Contractual Clauses approved by the European Commission.

## 10. Data subject rights

Users may exercise the following rights:

- access to data
- rectification
- erasure
- restriction
- portability
- objection
- withdrawal of consent

## 11. Changes to this notice

The Data Controller reserves the right to modify this notice at any time.

For any information or requests, please write to: [info@hotelmilano.bg.it](mailto:info@hotelmilano.bg.it)